

## **November 1, 2007 - ArtRage 2.5 Plus edition on CD Released!**

ArtRage 2.5 Plus edition on CD was announced today by Ambient Design Ltd. This CD edition of ArtRage contains ArtRage 2.5 Full edition with additional content, tutorials, and demonstration movies. It also comes with a full color, glossy, 80 page printed manual, presented in an attractive DVD case.

'We've had many customers who purchased ArtRage as download-only product ask us about printed manuals and backup CDs, or whether they can give ArtRage as a gift. The ArtRage 2.5 Plus edition on CD makes the perfect gift' - Matt Fox-Wilson, Ambient Design's Creative Director.

The ArtRage 2.5 Plus edition CD is compatible with Microsoft Windows and Apple MacOSX. It has been tested with the new edition of Apple Mac OSX (10.5, Leopard) and also 10.3 and 10.4. It is a Universal Binary so it will run on PowerPC as well as Intel processors. For Microsoft Windows ArtRage 2.5 Plus edition is a Windows Vista Certified application, and has also been tested with Windows XP and Windows 2000.

ArtRage 2.5 Plus edition on CD is available for purchase for US\$39.95 (plus postage and handling) from [www.artrage.com](http://www.artrage.com)

### **About ArtRage.**

ArtRage is a computer painting package designed to provide a natural and easy to use environment for producing art on your computer. By providing realistic tools such as oil paints and pencils, and simulating the real world dynamics of those media, ArtRage allows any user to play around with paint without the expense and mess of its real world counterpart. By providing Tracing tools, ArtRage lets any level of user produce paintings based on photographs or other existing images. ArtRage also includes powerful real-world stencil and ruler tools for more accurate design work.

ArtRage 1 was released as a free product in 2004 and went on to win a number of online awards, followed by the first place in Microsoft's 'Does Your App Think In Ink' contest for Tablet PC applications (2004).

ArtRage 2 introduces a wide range of new features and technology improvements that allow everyone from amateur hobbyists to professional artists to get deeper in to the process of painting, without losing the ease of use, sense of realism, and friendly feel that made ArtRage 1 successful. ArtRage 2 is a Windows Vista Certified application, and is also available as a Universal Binary for Mac OSX.

Since its first release in 2004 there have been over Two Million downloads of the free edition of ArtRage. Visit <http://www.artrage.com> for more details.

### **About Ambient Design Ltd.**

Ambient Design is a New Zealand based software development company specialising in the design and development of creative applications and interfaces. The company was founded on a strong graphical basis after Andy Bearsley and Matt Fox-Wilson left MetaCreations Corp in January 2000, but has grown since then to encompass a wide range of technologies.

Ambient was founded with the intention of creating a strong engineering company that would provide an output for some of the talent available in New Zealand. Since our founding we have worked for a wide range of international companies providing complete software engineering services from design to implementation.

**Press Contact:**

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